

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-61877-1

DATE PRINTED

10/26/12

AND

PAGE 1

309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR 172190		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	CARRICK CONSULTING		FEINSTEIN FOR SENATE	
AND	271 Madison Ave		PO Box 67457	
ADDRESS	New York	NY 10016-1001	Los Angeles	CA 90067-0457
	USA		USA	
CONTACT	JEFF TURK		PRODUCT FEINSTEIN FOR SENATE	
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/28/12 AND ENDING 10/29/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	05:00A	06:00A	30S	10/29/12-10/29/12	M-F 5-6A CBS-2 NEWS	1	300.00	300.00
2	M	1	06:00A	07:00A	30S	10/29/12-10/29/12	6-7A CBS EARLY NEWS	1	300.00	300.00
3	M	2	07:00A	09:00A	30S	10/29/12-10/29/12	THE EARLY SHOW	2	250.00	500.00
4	M	1	11:00A	11:30A	30S	10/29/12-10/29/12	M-F 11-1130A CBS2 NEWS	1	700.00	700.00
5	M	1	02:58P	03:57P	30S	10/29/12-10/29/12	3-4P/DR PHIL	1	700.00	700.00
6	M	1	03:57P	04:58P	30S	10/29/12-10/29/12	M-F 4-5P/JUDY	1	600.00	600.00
7	M	2	05:00P	06:30P	30S	10/29/12-10/29/12	M-F 5-630P CBS-2 NEWS	2	600.00	1200.00
8	M	1	06:56P	07:30P	30S	10/29/12-10/29/12	M-F 7-730P ET	1	2200.00	2200.00
9	M	1	07:30P	07:57P	30S	10/29/12-10/29/12	M-F 730-8P INSIDER	1	1800.00	1800.00
10	M	1	10:59P	11:35P	30S	10/29/12-10/29/12	M-SU 11-1130P CBS-2 NEWS	1	1600.00	1600.00
11	M	1	11:35P	12:35A	30S	10/29/12-10/29/12	DAVID LETTERMAN	1	800.00	800.00
12	Su	1	10:59P	11:30P	30S	10/28/12-10/28/12	M-SU 11-1130P CBS-2 NEWS	1	1600.00	1600.00
13	Su	1	08:00A	08:57A	30S	10/28/12-10/28/12	FACE THE NATION	1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	271 Madison Ave		PO Box 67457		
ADDRESS	New York	NY 10016-1001	Los Angeles	CA 90067-0457	
	USA		USA		
CONTACT	JEFF TURK		PRODUCT FEINSTEIN FOR SENATE		
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/28/12 AND ENDING 10/29/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	15		17300.00
							Billing Summary			
						Qtr 4-12	Oct 6600.00	Nov 10700.00	Dec .00	Total 17300.00
									GRAND TOTAL	17300.00

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